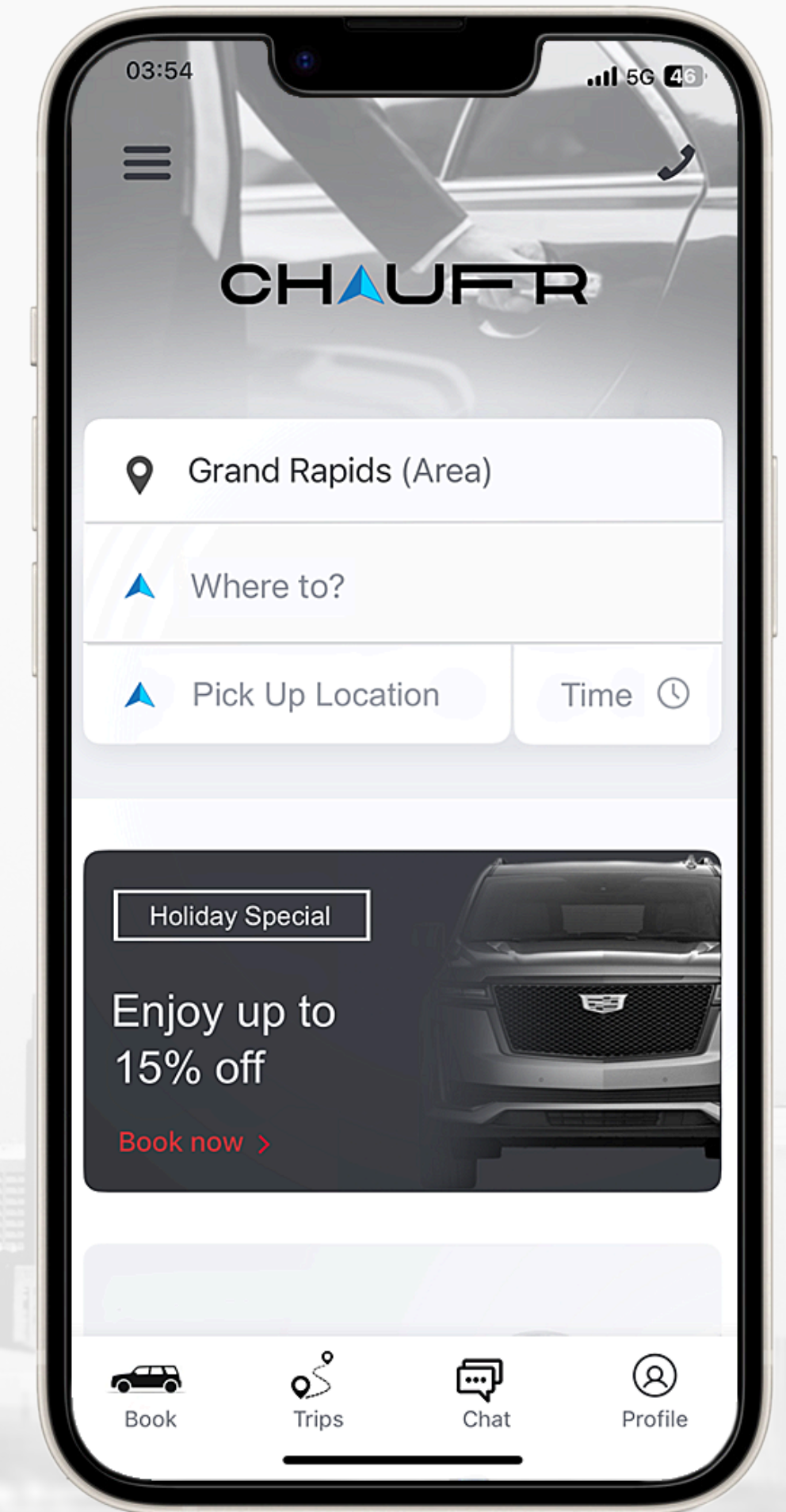




Revolutionary Luxury Transportation

Investor Interest Kit 2025



About Chaufr (Company Overview)

What Is Chaufr

Chaufr is a decentralized luxury ride-hailing platform designed to revolutionize premium transportation. Built from the ground up for high-end clientele, Chaufr allows riders to book half-day and full-day rides with dedicated drivers, solving the pain points of traditional black car services and luxury rideshare add-ons like Uber Black and Lyft Lux.

Why Chaufr

Founder Dejujuan Nelson, a former Uber driver and entrepreneur, created Chaufr after experiencing first-hand how fragmented and inconvenient premium transportation can be.

“I was working a 12-hour shift and needed to get to another work commitment immediately after. The cost for a one-way Uber was astronomical, and I realized I couldn’t even guarantee a return ride. That’s when I called a friend to be my driver for the day—and the idea for Chaufr was born,” Nelson recalls.





Dejujuan Nelson
CEO/ Founder



Our Founder

Chaufr was born from a simple truth: the luxury transportation industry is broken. Outdated limo and black car services rely on clunky booking systems, while premium rideshare apps promise elegance but often deliver frustration. I knew there had to be a better way — one that blended reliability, class, and modern tech. Chaufr isn't just about going from point A to point B. It's about giving discerning clients a seamless, on-demand experience that stays with them. We're here to replace the old system — with something smarter, smoother, and built entirely around you.

At the same time, I wanted to build something that empowers drivers, offering them better earnings and a sense of pride in their work. Chaufr isn't just a luxury transportation service—it's a movement to reshape the industry by prioritizing both the customer and the driver.

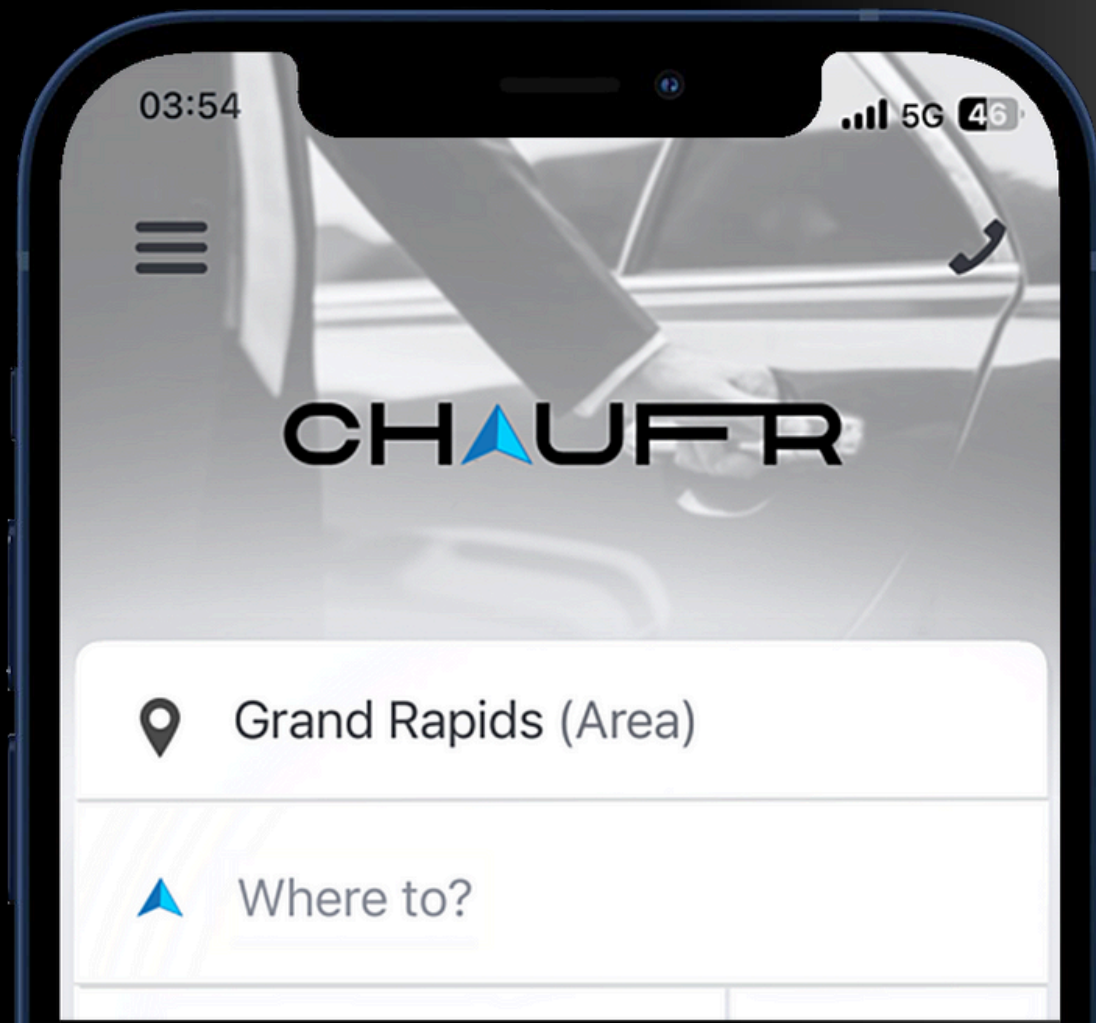
With the integration of ChufrCoin, we're taking this vision even further. I see ChufrCoin evolving into a robust financial ecosystem that rewards loyalty, promotes transparency, and brings blockchain technology into everyday use. Imagine a world where your ride experience isn't just seamless and luxurious — but also part of a dynamic, rewards-driven ecosystem. That's the future I see for Chaufr and ChufrCoin: expanding beyond major cities, becoming a global leader in luxury transportation, and setting a new standard for innovation, trust, and community engagement.

Thank you for joining us on this journey. Together, we're building more than a company—we're creating a legacy

– Dejujuan Nelson, CEO & Founder

PROVING THE MARKET FOR
LUXURY RIDE-HAILING

WHAT THIS MEANS FOR CHAUFER?



MARKET VALUATION:

Wheely's success demonstrates a growing demand for premium ride-hailing experiences globally.

U.S. OPPORTUNITY

With no similar dominant service in the U.S., Chaufr can capture this untapped market.

THE "CHAUFER" DIFFERENCE

1. Accessible Luxury:

- Chaufr offers luxury transportation at a price point designed for broader audiences.
- Luxury shouldn't only be for the elite.

2. Technology-Driven Innovation:

- CHUFR token integration creates a unique payment and reward system, unavailable with Wheely.
- Riders earn rewards, drivers earn more, and token value grows with platform adoption.

3. Transparent Round-Trip Services:

- A game-changer in the ride-hailing space: seamless round-trip bookings.

4. Driver-Centric Model:

- Drivers earn 70% of ride revenue compared to ~50% with Uber/Lyft.
- Added incentives through staking CHUFR token and transparent pay structures.

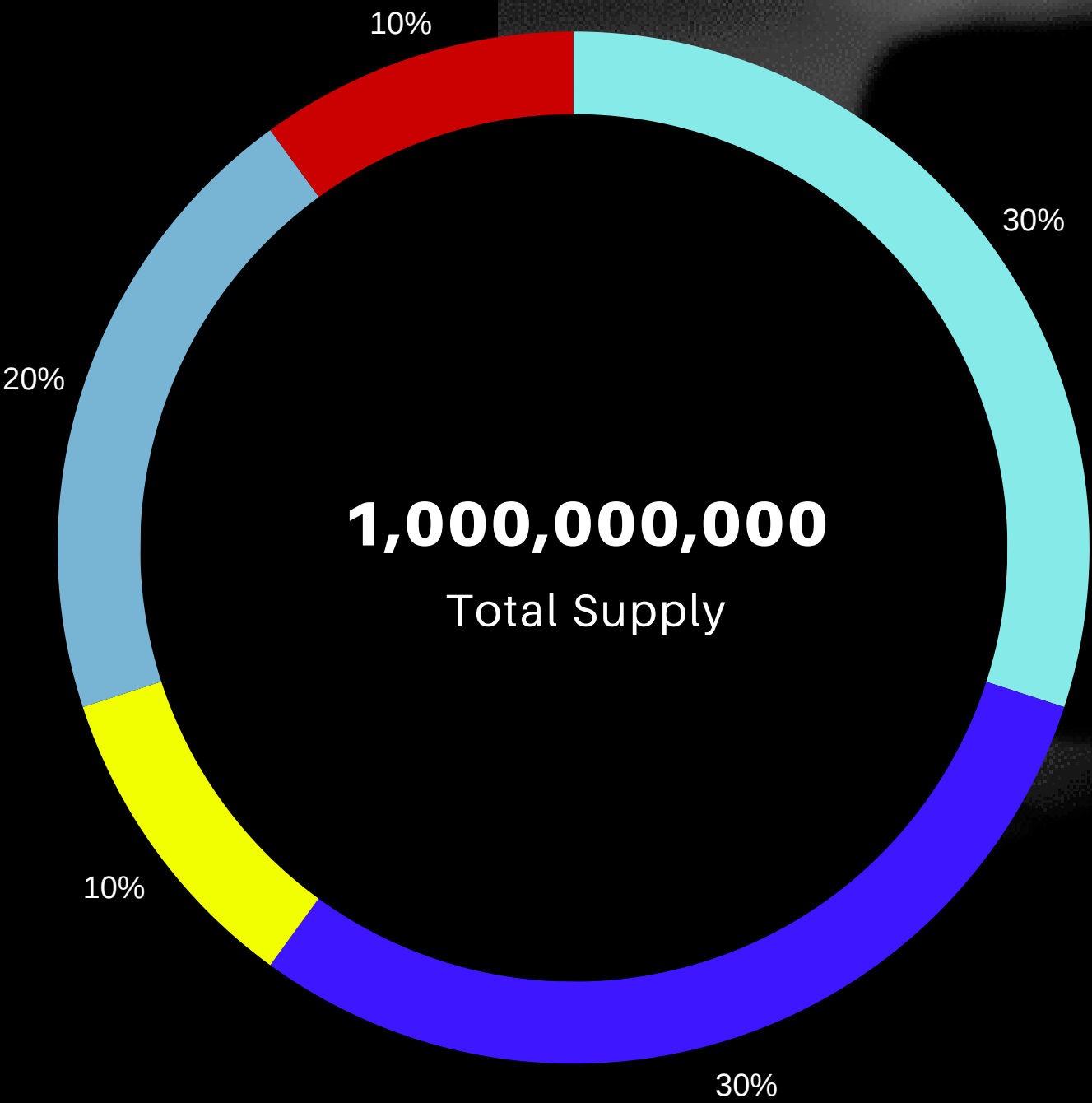
Introducing \$CHUFR Token:

Powering the Chaufr Ecosystem

WHAT IS CHUFR TOKEN

- A utility token integrated into the Chaufr App for seamless and decentralized ride payments and driver tips.
- Designed to enhance user convenience and reward loyalty for use.
- Blockchain-backed transactions ensure security and transparency, building trust with both customers and drivers.
- Holding \$CHUFR allows for customers and drivers to exchange tokens for access to Chaufr hosted events, partner events, and other promotions.
- As user transactions with \$CHUFR increase, the demand for the token grows, creating upward pressure on its value.

Tokenomics



- (300M): PRE-SALE
- (100M): RESERVE FOR ECOSYSTEM GROWTH AND STRATEGIC PARTNERSHIPS
- (200M): TEAM & DEVELOPMENT (VESTED OVER 4 YEARS)
- (100M): MARKETING & COMMUNITY BUILDING.
- (300M): APP UTILITY (RIDER PAYMENTS, DRIVER REWARDS, ETC.)

Introducing \$CHUFR Token:

Powering the Chaufr Ecosystem

BENEFITS TO RIDERS

Customers who adopt \$CUHFR as their preferred method of payment will be privy to a multitude of benefits such as staking rewards with APY's of 5-10%, custom event perks, and more.

- Secure, decentralized, cashless transactions directly within the app.
- Earn rewards for frequent usage and referrals.
- Transparent convenience and rewards loyalty.
- 10% discount for \$CHUFR use for payments.

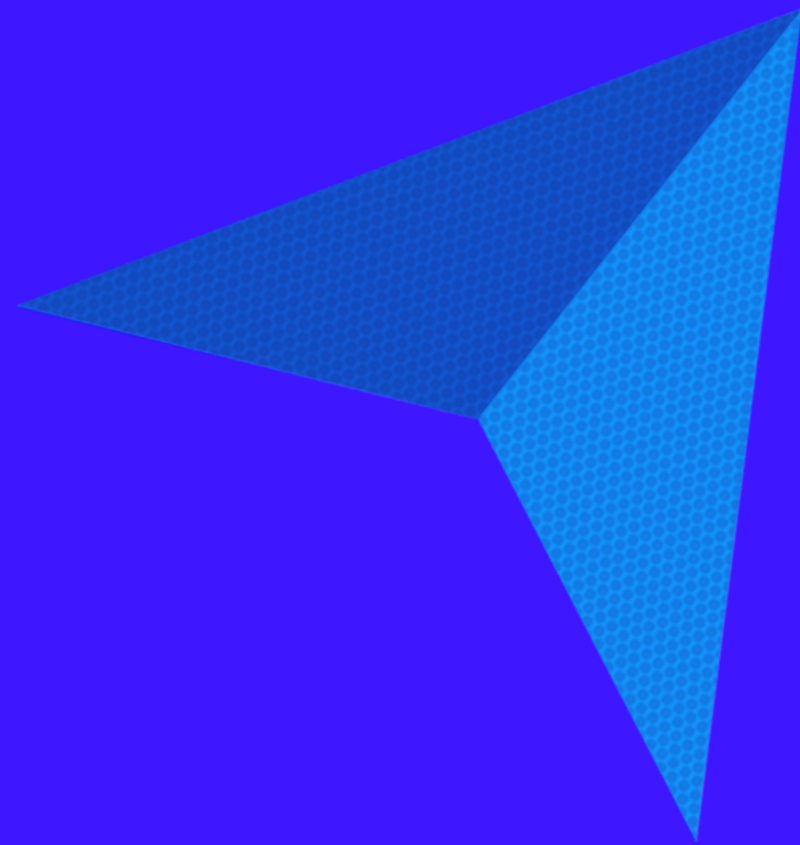
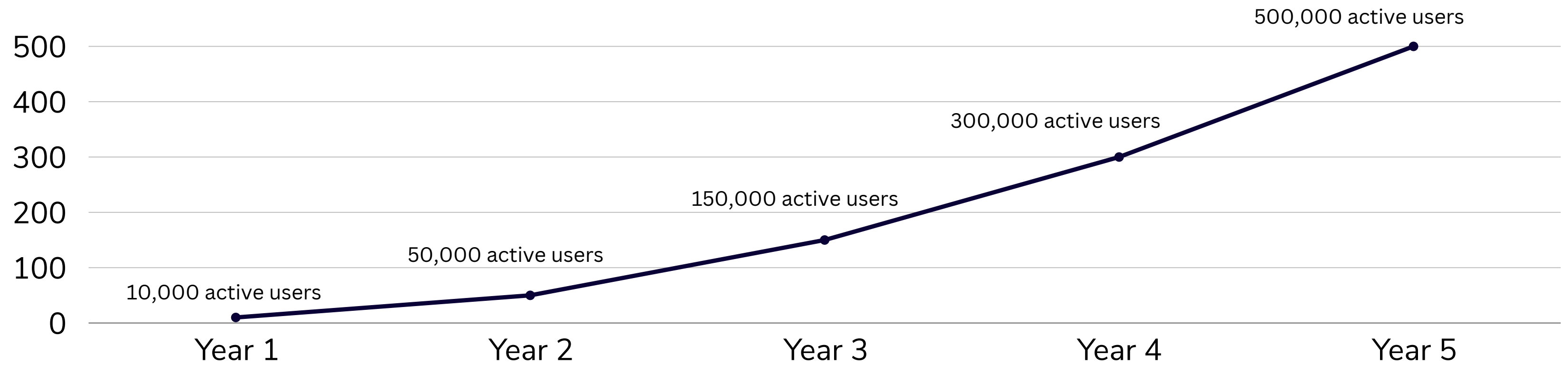
Introducing \$CHUFR Token:

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BENEFITS TO DRIVERS

As \$CHUFR grows, drivers benefit directly from the increasing token value, creating a sense of ownership in the success of the Chaufr platform. Drivers also have the ability for:

- Staking for passive income through earned interest.
- Instant payouts in \$CHUFR Token and exchangeable to native fiat currency via DEX/ CEX platforms.
- Lower transaction fees compared to traditional payment processors.
- Exchange accumulated \$CHUFR for special driver perks like discounted fuel cards, maintenance services, or Chaufr branded merchandise.



5 YR User Projections

Over the next five years, we anticipate exponential growth in user adoption driven by our innovative offerings, superior customer experience, and competitive pricing.

CONTACTS



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